

August 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	July monthly reports due tomorrow.	1 ● Meeting at Calvary Revival Church at 10a.	2 ●	3 ●	4 ●	5 ◆◆◆
6	7 ■■	8 ●	9 ●	10 ●	11 ●	12
13	14 ■■	15 ●	16 ●	17 ●	18 ●	19 ◆◆◆
20	21 ■■	22 ●	23 ●	24 ● Meeting at Thalia Lynn Baptist Church at 6p.	25 ●	26
27	28 ■■	29 ●	30 ●	31 ●		

COMING UP IN September 2017

					1 ● August monthly reports due	2
3	4 Foodbank closed for Labor Day	5 ●	6 ●	7 ●	8 ●	9 ◆◆◆
10	11 ■■	12 ● Agency Advisory Council meets 12pm-1pm	13 ●	14 ●	15 ●	16

<p>Together we can solve hunger.™ foodbankonline.org</p>	<p>The Foodbank of Southeastern Virginia 800 Tidewater Drive Norfolk, VA 23504 757-627-6599</p>	<p>Eastern Shore Branch 24530 Coastal Boulevard Tasley, VA 23441 757-787-2557 <i>Distributions by appointment only</i></p>	<p>Marketplace Hours: ■■ Monday 5p-7p ● Tuesday - Friday 7:30a-11a ◆◆◆ Select Saturdays 8a-10a</p>
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In accordance with Federal law and internal policy, the Foodbank is prohibited to discriminate in all its programs and activities on the basis of race, color, national origin, age, disability, and where applicable, sex, marital status, familial status, parental status, religion, sexual orientation, genetic information, political beliefs, reprisal, or because all or a part of an individual's income is derived from any public assistance program. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the Foodbank's Chief Financial Officer, Van Woods at 757-314-4547. The Foodbank is an equal opportunity provider and employer.



Foodbank

of Southeastern Virginia
and the Eastern Shore

Agency
News

August 2017

Let's #GetFresh

Have you ever wished for more variety of fruits and vegetables for your food pantry or soup kitchen? Well, the Foodbank of Southeastern Virginia and the Eastern Shore will be rolling out a new initiative this fall that will provide just that!

The program is called the #GetFresh Produce Enterprise Initiative and was formed from a partnership with MARC (Mid-Atlantic Regional Cooperative) where other regional food banks are working to source produce coming into the Port of Philadelphia. Now, the Foodbank's primary strategy for distributing fresh produce will be through the #GetFresh Produce Enterprise Initiative.



Photo courtesy of the United Soybean Board.

Ten high-distribution agencies were selected to be a part of the pilot program that will run through September. Beginning in October, this initiative will be open to all Foodbank partner agencies.

An investment into the initiative guarantees 2,000-3,000 lbs. of produce per month and support from the Foodbank to promote client consumption of fresh produce with educational materials and recipes provided. (Continued on page 2)

Leading the effort to eliminate

A Proud Member of :



News and Notes

(Continued from page 1)

Other member benefits will include, but are not limited to:

- Delivery of fruits and vegetables within 24 hours of scheduled pantry distribution
- First right of refusal for all approved USDA excess products for general distribution
- First priority in all agency capacity building grants
- Access to the Foodbank's volunteer management system as well as staff training on fundraising practices
- Good to Great points for participation

The cost to participate is \$1,100 per year which includes the annual Agency Membership Fee.

Only 60 total slots are available for the initiative.

Questions? Please contact Adam at astegeman@foodbankonline.org or 757-314-4568.

Strive not to be a success, but rather to be of value.- Albert Einstein

Foodbank Closing Alert

The Foodbank will be closed on September 4 in observance of Labor Day. As a result, the Marketplace will be open on the second and fourth Saturdays of **September** instead of the usual first and third Saturdays.

2017 Agency Capacity, Programs and Nutrition Conference - Chicago, IL

In July, members of FSEVA's Programs Team attended the annual Agency Capacity, Programs and Nutrition Conference hosted by Feeding America in Chicago, IL. Over the course of three days, they were able to network with other food bank team members from across the country and attend sessions on best practices in the field. These sessions focused on opportunities and challenges regarding our work in topics such as child nutrition, advocacy and government programs. Day one even opened up with a keynote speech from our very own First Lady of Virginia who has been a tireless advocate for eliminating childhood hunger. Over the next few weeks, those who attended the conference will be summarizing and sharing information with other team members of FSEVA to better define our work. We are excited to share these innovative ideas with you as we work towards our vision of a hunger-free community.

The Foodbank will be closed on September 4 in observance of Labor Day.

Hunger Action Month is September!

September is Hunger Action Month, when the Feeding America nationwide network of food banks, including the Foodbank of Southeastern Virginia and the Eastern Shore, unites to urge individuals to take action in their communities. The goal of the Foodbank's Hunger Action Month is to mobilize all of Southeastern Virginia to get involved with and shine a light on hunger-relief efforts in our community. In our service area, over 172,000 of our neighbors struggle with hunger every day. Get involved and join us in the movement to end hunger in our community!

On **Thursday, September 14**, we are encouraging everyone in our community

to show their support for hunger relief by "Going Orange." From wearing an orange tie, dressing in orange from head-to-toe, hosting an orange potluck or joining the #GoOrange movement virtually on social networks, this seemingly insignificant act provides the opportunity for people across the community, and country, to unify and raise awareness about the seriousness of hunger.

Whatever you decide, take photos of yourself going orange for hunger and share them with us, tagging Foodbank of Southeastern Virginia and the Eastern Shore with #GoOrange and #HungerActionMonth.



SEPTEMBER IS
HUNGER ACTION MONTH™

SAVE THE DATE! The Foodbank will be holding two meetings to introduce the new Partner Agency Manual and the new and exciting #GetFresh Produce Initiative discussed elsewhere in this newsletter. Please plan to attend one of the following:

- Tuesday, August 1 at Calvary Revival Church located at 5755 Poplar Hall Drive, Norfolk, VA 23502. Time: 10am - 12:30pm.
- Thursday, August 24 at Thalia Lynn Baptist Church located at 4392 Virginia Beach Blvd, Virginia Beach, VA 23462. Time: 6pm - 8:30pm.

RSVP to Char Anderson at 757-314-4567 or canderson@foodbankonline.org.

1 in 7 individuals in our service area struggles with hunger.