



Press Release

FOR IMMEDIATE RELEASE
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Foodbank Receives \$10,000 from the Franklin P. and Arthur W. Perdue Foundation for Backpack Program, along with 10,000 Pounds of Chicken

(Norfolk, VA) - The Foodbank of Southeastern Virginia and the Eastern Shore has received \$10,000 in grant funding from the Franklin P. and Arthur W. Perdue Foundation to support the Backpack Program serving Virginia's Eastern Shore (the Foodbank). Perdue Farms also generously contributed 11,000 pounds of lean protein products as part of the donation. This combined contribution will enable the Foodbank to distribute over 37,000 meals to children, seniors, and families facing hunger in Northampton and Accomack counties.

"Perdue has supported the Foodbank for over two decades and this latest gift demonstrates their continued passion and support of the goal to solve hunger in our community," said Charmin L. Horton, Branch Manager for the Foodbank. "Being able to ensure the children of the Eastern Shore have the nutrition they need and to distribute healthy items like lean chicken is critical because it is a great source of protein that our customers need in their daily diet, but often have to go without."

"The Foodbank providing backpacks full of nutritious food every other weekend to at-risk families makes certain that no child will go hungry when they are not in school. We are very happy to be able to continue our support of this worth-while effort through funding from the Foundation," said Kim Nechay, executive director of the Franklin P. and Franklin P. and Arthur W. Perdue Foundation. "At the same time, we have also brought along 11,000 pounds of protein to help the Foodbank provide nutritious meals to children, seniors and families facing hunger in Northampton and Accomack counties through its various programs. In a country as rich in resources as ours, we believe no one should go hungry," she said.

We know for a fact that food-insecure children often rely on the free and reduced school meal programs for consistent nutrition during the week. But the question is – what happens to them over the weekend when there is no school? The answer is the Backpack Program. A nationally-replicated initiative providing

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nourishing food to children at high risk for hunger, the Backpack Program picks up where school meal programs leave off. Each distribution provides a child with five nutritious weekend/holiday meals including main course items, oatmeal, fruit, vegetables and healthy snacks. By providing young boys and girls with wholesome food during times when the risk for childhood hunger is greatest, the Franklin P. and Arthur W. Perdue Foundation plays a vital role in giving them a fighting chance in school, and in life.



PHOTO CAPTION: Pictured from left to right are Kevin Dennis, Perdue Director of Operations - Accomac Plant, Charmin Horton, Foodbank Branch Manager, Bel Holden, Perdue Complex HR Manager - Accomac Plant, Darren Hunt, Perdue Truck Driver.

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About the Foodbank of Southeastern Virginia and the Eastern Shore

Serving 182,900 individuals annually, the Foodbank of Southeastern Virginia and the Eastern Shore, a member of Feeding America® and the Federation of Virginia Food Banks, has been providing food for those facing hunger since 1981. Through fiscal year 2015, we have distributed over 246 million meals throughout our service area, which includes the cities of Norfolk, Portsmouth, Chesapeake, Suffolk, Franklin, and Virginia Beach as well as the counties of Southampton, Northampton, Sussex, Isle of Wight, and Accomack.

For up-to-date information on the Foodbank, find us online at foodbankonline.org; like us on Facebook at facebook.com/SEVAFoodbank; or follow us on Twitter at twitter.com/FoodbankSEVA. To give, text FEED to 757-550-3535.

About Perdue Farms

Perdue Farms is dedicated to enhancing the quality of life for everyone we touch through innovative food and agricultural products. Since our beginning on Arthur Perdue's farm in 1920, to our expansion into agribusiness and the introduction of the PERDUE® brand of chicken and turkey under Frank Perdue, and continuing with our third generation of leadership with Chairman Jim Perdue, we've remained family owned and family operated. We are the parent company of Perdue Foods and Perdue AgriBusiness. Through our PERDUE® SIMPLY SMART®, PERDUE® HARVESTLAND®, COLEMAN PREMIUM® and COLEMAN ORGANIC® food brands; agricultural products and services; and stewardship and corporate responsibility programs, we are working to become the most-trusted name in food and agricultural products. Learn more about Perdue Farms at www.perduefarms.com.

About The Franklin P. and Arthur W. Perdue Foundation

The Franklin P. and Arthur W. Perdue Foundation, the charitable giving arm of Perdue Farms, was established in 1957 by company founder Franklin P. and Arthur W. Perdue and is funded through the estates of Franklin P. and Arthur W. Perdue and Frank Perdue. As part of our belief in supporting the communities where and with whom we do business, the Foundation provides grants on behalf of Perdue Farms in communities where large

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