



# 13th Annual Statewide Legal Food Frenzy

## Engagement Ideas for your Food Frenzy

- Dress Down Day- if you bring in a certain number of food items you may wear casual attire.
- Potluck Day- everyone brings a dish for lunch and in order to gain entrance you must bring a certain number of food items or pay an admission fee.
- Costume Theme Day- create a theme, for example, "Mardi Gras" or "St. Patrick's Day Parade". If you bring in a certain number of food items or cash amount you may dress for that theme.
- Food Theme Day- challenge co-workers to bring in as many different food items as possible in a certain category. For example, food geared towards people with diabetes, or food for children in a particular age group. Whoever has the most different types of food within the category wins a prize.
- Lunch for the Hungry Day- everyone contributes what they would normally spend on lunch.
- Prize- have a prize for all employees who participate if your company wins their category or overall event.
- Totals- display daily totals in high-traffic areas or announce totals using emails to keep people up to date and involved.
- Friendly Competition- conduct non-monetary waging and/or email wars between law firms and/or firm sections.



**Foodbank**  
of Southeastern Virginia  
and the Eastern Shore

*NORFOLK & PORTSMOUTH*  
BAR ASSOCIATION

*V.B.A.*  
*The Virginia Bar Association*



FEDERATION OF  
VIRGINIA FOOD BANKS

Partner Since  
1962  
FEEDING  
AMERICA

- Rewards- have rewards for staff members who donate more than 20 cans or \$100
- Firm broke into teams - on certain days the teams cooked breakfast or lunch and employees gave a donation for food
- Client solicitations - telling the Foodbank story and asking for donations via Facebook, LinkedIn, email and or in person
- Bake sales
- Silent Auction – asking staff to make item donations then auctioning them off over a period of time
- Peanut Butter and Jelly, Pasta and Sauce and or Pizza Party
- Gift Card Raffles
- Ice Cream Social
- Jeans Friday – make a donation to wear jeans
- Chili Cook-Off Event
- Pie Throw- let winner get a pie in the face or buy their way out of it
- Easter Basket Contest – auction off or sell within the firm
- Reverse Luncheon – donate lunch money or can goods
- 50/50 Raffle
- Guess the Number of Items in the Jar
- Casino Night
- Family and Friends Neighborhood Food Drives
- Monthly Parking Space
- Set-up a golf course down the hallway- food or monetary donations to participate