



**ADVOCACY FELLOWSHIP- SERVING OUR SENIORS
(HOMEBOUND FOOD SUPPORT)
Apple Corps Service Fellow Announcement**

About Apple Corps:

Apple Corps Leaders Program is a new fellowship initiative designed to provide service opportunities for individuals who are passionate about leading the effort to eliminate hunger throughout our community. The inaugural class of Apple Corps Fellows will complete short-term service project that will build capacity for the Foodbank of Southeastern Virginia and the Eastern Shore (FSEVA).

Timeline:

This is a six month service opportunity. It will launch in January 2020.

Position Overview:

Under the direction of the FSEVA's Compliance Coordinator, the Apple Corps Service Fellow is requested to assist in developing a scalable strategy to deliver United States Agriculture Department (USDA) Commodity Supplemental Food Program (CSFP) products directly to homebound seniors in our service area.

This person will help us identify existing resources within FSEVA and the community to allow for healthy, nutritious food to be delivered door to door to one of our most vulnerable populations.

Duties

- Identify FSEVA resources that are underutilized or can be redeployed to assist in a pilot food delivery project (e.g. trucks, staff, volunteers, partner agencies, etc.).
- Using data, identify 2 target geographical areas that have a high rate of seniors in need, food deserts and at least one community partner willing and able to assist with delivery.
- Strategize on the best ways to maximize existing community resources and partners to make delivery efficient (e.g. Meals on Wheels, Church Groups, Uber, Lyft, etc.)
- Launch a pilot food delivery service to seniors for 60 days with donated food product to determine if project is scalable to ultimately leverage CSFP product.

6 month Timeline:

- Month 1: Orientation to FSEVA data sources and other external data sources that could be utilized. Meet with FSEVA Programs and Operations staff to examine internal resources that are available and receive recommendations for external resources to explore. Research national best practices and other Foodbanks with models we can implement here.



- Month 2: Determine target geographical areas and identify possible partner agencies and resources available to launch pilot. Schedule listening sessions with these potential agencies to learn about resources currently available for homebound seniors. Share our knowledge of other innovative senior food delivery programs learned in month 1 and inspire action and volunteerism.
- Month 3: Finalize design of pilot, receive commitment from partners for assistance with the pilot project, agree on a trial period and implement. Outline specific data elements to collect during pilot to examine the return on investment and scalability of the project to a permanent program.
- Month 4 and 5: Implement pilot project, collect data, and gather feedback from the clients and partners participating in pilot.
- Month 6: Use data and partner feedback to make final recommendations as to if/should this project be funded and scaled as a long-term FSEVA Program. If data and feedback suggest FSEVA should continue this program, identify potential funding sources as part of final project proposal.

Estimated Number of Hours:

40 hours per month

Benefits:

Apple Corps Service Fellows will receive a cash stipend as a general contractor per the following schedule: Six month project \$3,334.00 (\$555.67 per month)

Payments will be paid in monthly stipends. A federal tax Form 1099 will be issued to each participant for the amount paid for each calendar year.

Individuals will also receive Foodbank branded apparel, such as polo shirts, sweatshirts and jackets, to wear during their service hours.

Requirements:

Individuals who are 18 years or older with a high school diploma may participate as an Apple Corps Service Fellow.

Ideal candidates for this initiative are individuals with past professional experiences who can serve as skills-based volunteers, college students seeking to gain professional skills in leadership and project management, and SNAP beneficiaries who desire on-the-job training that will create career pathways for economic mobility.

The ideal candidate will be enthusiastic about learning various methods for studying proposed solutions to public problems. It is preferred that he or she has previously taken or is enrolled in classes related to public policy analysis, such as:

- Community analysis
- Qualitative, survey, and mixed method approaches to policy
- Statistics and data in public policy



- Cost-benefit analysis of public policy (assigning monetary values to the positive and negative effects of a proposed solution)

Preferred candidates may also have previous experience such as (but not limited to):

- Community organizing
- Distinguishing between sound and faulty research

A related college degree is not required.

About Us:

Since 1981, the Foodbank of Southeastern Virginia and the Eastern Shore, a member of Feeding America™ and the Federation of Virginia Food Banks, has been providing food for hungry people throughout Southeastern Virginia and on the Eastern Shore. In our mission to lead the effort to eliminate hunger in our community, the Foodbank has distributed over 290 million meals throughout our 4,745 square mile service area, which includes the cities of Norfolk, Portsmouth, Chesapeake, Suffolk, Franklin and Virginia Beach as well as the counties of Southampton, Northampton, Sussex, Isle of Wight and Accomack. During the 2017-2018 fiscal years, the Foodbank distributed nearly 15 million meals to food insecure individuals in the community through a robust network of partner agencies and program sites. Our current work to address the short-term needs for food access and long-term needs related to root causes of food insecurity is guided by a strategic plan, which can be accessed via our website at

<https://foodbankonline.org/strategic-plan/>

The Foodbank of Southeastern Virginia and the Eastern Shore is an Equal Opportunity Employer. The Foodbank encourages applications from qualified persons of every race, ethnicity, national origin, religion, sex, age, veteran status, sexual orientation, and disability.

How to apply: If this sounds like the opportunity for you to serve our community and help eliminate hunger, please send a cover letter, resume to orfrecruiting@foodbankonline.org