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Media Release

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Foodbank Partners with Norfolk Tides Baseball Club to Promote Hunger Relief

NORFOLK, VA | June 26, 2023 – The Foodbank of Southeastern Virginia and the Eastern Shore is delighted to announce a partnership with the Norfolk Tides Baseball Club, aimed at raising awareness and supporting the crucial mission of hunger relief in our community. The Foodbank will proudly serve as the Title Sponsor of Foodbank Night at Harbor Park, while the Norfolk Tides will actively contribute to the cause by volunteering at a food distribution event at Eastern Shore Chapel, a valued partner agency, on Tuesday, June 27.

Foodbank Night at Harbor Park, scheduled for Wednesday, September 13, promises to be an exceptional evening filled with entertainment, community engagement, and the shared commitment to eradicating hunger. As the Title Sponsor, the Foodbank will take center stage, showcasing their dedication to fighting food insecurity and providing vital resources for individuals and families in need.

In support of this partnership, the Norfolk Tides Baseball Club will actively participate in a volunteer effort at Eastern Shore Chapel, one of the Foodbank's largest partner agencies. The volunteer event, scheduled for Tuesday, June 27, from 12:00-2:00pm will provide the Norfolk Tides team with an opportunity to engage directly with the local community and witness firsthand the impact of their contributions.

The partnership between the Foodbank and the Norfolk Tides Baseball Club serves as a beacon of hope for individuals and families facing food insecurity in our region. By combining their efforts, both organizations aim to leverage their influence and resources to bring much-needed attention to this critical issue and work towards a hunger-free future.

About the Foodbank

For more than 40 years, the Foodbank of Southeastern Virginia and the Eastern Shore has provided more than 380 million meals to those in our community who face hunger. Through our programs, facilities, and large network of community partners, we work to eliminate hunger daily. Our understanding of the need for a long-term solution has led to the creation of a refreshed strategic plan aimed at moving Hampton Roads closer to achieving the mission of eliminating hunger for those we serve—not only for the day, or for the week, but for a lifetime. For up-to-date information, visit foodbankonline.org or follow us on social media.