

Media Contact: Mallory Reckling Marketing and Communications Manager mreckling@foodbankonline.org (757) 314-4575 direct | (757) 621-6257 cell

## FOR IMMEDIATE RELEASE

## Foodbank's Annual Forklift Rodeo Promises Fun and Friendly Competition

**NORFOLK, VA | November 2, 2023 –** The Foodbank is excited to announce its highly anticipated Annual Forklift Rodeo, set to take place on Friday, November 3, at 1:15pm! Join us for an afternoon of skillful maneuvering and high-spirited competition as ten of our talented forklift operators go head-to-head in a thrilling showdown of precision, speed, and finesse.

The reigning champion, Donald, an Eastern Shore Branch Truck Driver, will be defending his title and facing fierce competition from our talented team. Will he retain his crown, or will a new forklift superstar emerge? Only time will tell, and the excitement is palpable!

Get ready to be amazed as they tackle challenging obstacles, navigate tight turns, and demonstrate their forklift prowess in style on a course that's been specially designed by our very own team members. The Forklift Rodeo isn't just about competition; it's about showcasing talent, fostering teamwork, and enjoying time with colleagues.





The event will be set against the backdrop of our very own Foodbank headquarters at 800 Tidewater Drive, Norfolk, VA 23504.

## About the Foodbank

For more than 40 years, the Foodbank of Southeastern Virginia and the Eastern Shore has provided more than 380 million meals to those in our community who face hunger. Through our programs, facilities, and large network of community partners, we work to eliminate hunger daily. Our understanding of the need for a long-term solution has led to the creation of a refreshed strategic plan aimed at moving Hampton Roads closer to achieving the mission of eliminating hunger for those we serve—not only for the day, or for the week, but for a lifetime. For up-to-date information, visit foodbankonline.org or follow us on social media.