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FOR IMMEDIATE RELEASE

Foodbank’s Mayflower Marathon Welcomes Back Generous Donors

NORFOLK, VA | November 16, 2023 – Classic Rock 106.9 The Fox (WAFX) and FM99 (WNOR) will host the 27th Annual Mayflower Marathon Food and Fund Drive beginning at 5:30 a.m. Friday, November 17, and concluding at 3 p.m. Sunday, November 19.

This 'round-the-clock food drive takes place simultaneously at five different locations throughout the region. Two locations benefit the Foodbank of Southeastern Virginia and the Eastern Shore.

- Lynnhaven Mall (NEW Location!): 701 Lynnhaven Pkwy, Virginia Beach, VA 23452
- Kroger Marketplace: 1017 University Blvd, Suffolk, VA 23435

With 57 hours to participate, giving has never been easier. Supporters simply drive through to donate. For those unable to visit the sites in person, the Foodbank offers an online donation option, allowing the community to make a powerful impact from wherever they are.

This high energy weekend is fueled by the constant stream of donors who drive, walk, bike, etc. through our lanes from start to finish. The variety of both individual and group supporters we see is exclusive to this event and is something we eagerly anticipate every year. Below are just *some* noteworthy donation experiences at the Lynnhaven Mall site.

Time	Donor	Donation
Friday, November 17		
9:30 a.m.	Cape Henry Collegiate School	Students deliver a school bus full of frozen turkeys collected at their annual day of giving
10 a.m.	Virginia Beach Police Department, Emergency Medical Services, and Fire Department	Donations from six stations arrive in a fleet of various first response vehicles
11 a.m.	Signature Management Corp & RNR Tire Express	Both companies deliver multiple truckloads of food drive donations
1 p.m.	Virginia Natural Gas	Two company service vehicles deliver holiday staples collected at their company-wide food drive
4:30 p.m.	La Petite Academy / Childtime	Ten school buses, packed with donations, are offloaded by daycare students and their teachers
Saturday, November 18		
8 a.m.	Hercules Fence	\$5,000 check presentation from the t-shirt co-sponsor
a.m. TBD	STILH, Inc.	Nearly 100 boxes of office food drive donations
10:30 a.m.	Crenshaw, Ware & Martin	Donating 100 turkeys on behalf of the law firm
1:30 p.m.	D&D Siding	Delivering a stack of checks collected through their annual client fundraiser
2:45 p.m.	First Settlers Porsche Club	A parade of Porsche vehicles arriving with trunk loads of turkeys and other holiday staples

Sunday, November 19		
10 a.m.	Tidewater Hogs/Southside Harley Davidson	A parade of Harley motorcycles delivers donations from their annual food drive
12:30 p.m.	Beachcombers Corvette Club	A Corvette motorcade arriving with trunk loads of turkeys and other holiday staples
1:00 p.m.	Hells Angels	The event's grand finale – and the largest donation of the weekend – of 200+ motorcycles accompanied by two trailers, one 18-wheeler, and a Foodbank truck all packed with food donations

As mentioned above, the Hells Angels donation is the unofficial grand finale to Mayflower Marathon every year. Since this partnership began over a decade ago, they have collected almost 330,00 pounds of food and \$130,000 for our neighbors struggling with hunger. And while the parade of 200+ bikes is beyond impressive, what often goes unnoticed is the six-week effort leading up to the event, during which the Hells Angels and supporting bike clubs collect food outside multiple Kroger locations across our service area. This year, they have already delivered 4 truckloads of food — a remarkable contribution even before the official start of the event! We look forward to welcoming them back this Sunday at 1:00 pm at the Lynnhaven Mall location, where the rest of their record-breaking donation will be received.

Last year's event was nothing short of remarkable, as this event collectively gathered enough food and monetary donations to provide more than 730,000 meals. Every year, this extraordinary effort ensures that more neighbors can share holiday meals with their loved ones, creating memories that resonate with the true spirit of the season.

About the Foodbank

For more than 40 years, the Foodbank of Southeastern Virginia and the Eastern Shore has provided more than 380 million meals to those in our community who face hunger. Through our programs, facilities, and large network of community partners, we work to eliminate hunger daily. Our understanding of the need for a long-term solution has led to the creation of a refreshed strategic plan aimed at moving Hampton Roads closer to achieving the mission of eliminating hunger for those we serve—not only for the day, or for the week, but for a lifetime. For up-to-date information, visit foodbankonline.org or follow us on social media.



Cape Henry Collegiate School



Virginia Beach first responders



La Petite Academy / Childtime



Porsche Club



Beachcombers Corvette Club



Hells Angels