



Media Contact:
Mallory Reckling
Marketing and Communications Manager
mreckling@foodbankonline.org
(757) 314-4575 direct | (757) 621-6257 cell

FOR IMMEDIATE RELEASE

The Foodbank's Hunger Heroes Competition Achieves Extraordinary Results

NORFOLK, VA | August 28, 2023 – The Foodbank of Southeastern Virginia and the Eastern Shore is thrilled to announce the conclusion of the sixth annual Hunger Heroes competition. This initiative brought together businesses and individuals who collected food, raised funds, and volunteered their time, resulting in a making significant impact on eliminating hunger in our region.

The initial launch of the Hunger Heroes competition stirred excitement throughout the community, and the results exceeded all expectations. A staggering \$65,295.57 was raised, alongside an impressive donation of 4,440 pounds of food. This achievement translates to a total of 93,146 meals provided to those in need.

In addition to the overall accomplishments, the 2023 Hunger Heroes competition produced outstanding award winners who demonstrated exceptional dedication:

- **Best Overall:** Daniel's Blessing
- **Small Category:**
 - 1st Place: Daniel's Blessing
 - 2nd Place: VFW Post 4411
 - 3rd Place: Core Radio Group
- **Medium Category:**
 - 1st Place: Nicholson AAAA Charitable Foundation
 - 2nd Place: Dollar Bank
 - 3rd Place: Hazen and Sawyer
- **Large Category:**
 - 1st Place: Marathon Consulting
 - 2nd Place: IES Commercial, Inc.
 - 3rd Place: Sumitomo Drive Technologies
- **Enterprise Category:**
 - 1st Place: Westminster Canterbury on Chesapeake Bay
- **Volunteer Service Awards:**
 - Small Category: VFW Post 4411
 - Large Category: AvalonBay Communities

The Foodbank extends profound gratitude to all participants and Justice League Members including Avalon Bay Communities, Dollar Bank, IES Commercial, Marathon Consulting, Nicholson AAAA Charitable Foundation, Sumitomo Drive Technologies.

Through a shared commitment to eradicating food insecurity, these teams have demonstrated the profound impact that can be achieved when a community unites for a common cause. The

Foodbank encourages everyone to stay engaged and continue supporting efforts to combat hunger through its ongoing initiatives.

About the Foodbank

For more than 40 years, the Foodbank of Southeastern Virginia and the Eastern Shore has provided more than 380 million meals to those in our community who face hunger. Through our programs, facilities, and large network of community partners, we work to eliminate hunger daily. Our understanding of the need for a long-term solution has led to the creation of a refreshed strategic plan aimed at moving Hampton Roads closer to achieving the mission of eliminating hunger for those we serve—not only for the day, or for the week, but for a lifetime. For up-to-date information, visit foodbankonline.org or follow us on social media.