



Media Contact:
Mallory Reckling
Marketing and Communications Manager
mreckling@foodbankonline.org
(757) 314-4575 direct | (757) 621-6257 cell

FOR IMMEDIATE RELEASE

Mayflower Marathon Surpasses Goals ... But the Work Isn't Done Yet

NORFOLK, VA | November 20, 2023 – Following the success of the 27th Annual Mayflower Marathon, hosted by Classic Rock 106.9 The Fox (WAFX) and FM99 (WNOR), the Foodbank of Southeastern Virginia and the Eastern Shore is thrilled to announce that the collective efforts of the community have resulted in the distribution of more than 756,000 meals across all three food banks.

The outpouring of generosity during the Mayflower Marathon has been nothing short of extraordinary, with individuals and groups coming together to make a significant impact on the fight against hunger in our community. This tremendous achievement underscores the dedication of our community to supporting those in need, especially during the holiday season.

While the Mayflower Marathon event may be officially over, the work continues for the Foodbank. Today, from 1:15 to 4:00 pm, and tomorrow, from 8:00 am to 2:30 pm, our dedicated team and volunteers are actively engaged in the crucial task of distributing all the collected food to our 200 partner agencies. These partner agencies, including soup kitchens and food pantries, play the most important role in efficiently distributing the food to neighborhoods across our region. This behind-the-scenes process, often unknown to many, is a vital part of the event, ensuring that the generosity of the community translates into direct assistance for those in need.

The distribution efforts encompass a diverse range of items, including shelf-stable goods, fresh produce, and Thanksgiving staples, including turkeys. This process ensures that the food reaches the tables of our neighbors in need in time for Thanksgiving, providing them with the means to enjoy a festive and nourishing holiday.

About the Foodbank

For more than 40 years, the Foodbank of Southeastern Virginia and the Eastern Shore has provided more than 380 million meals to those in our community who face hunger. Through our programs, facilities, and large network of community partners, we work to eliminate hunger daily. Our understanding of the need for a long-term solution has led to the creation of a refreshed strategic plan aimed at moving Hampton Roads closer to achieving the mission of eliminating hunger for those we serve—not only for the day, or for the week, but for a lifetime. For up-to-date information, visit foodbankonline.org or follow us on social media.